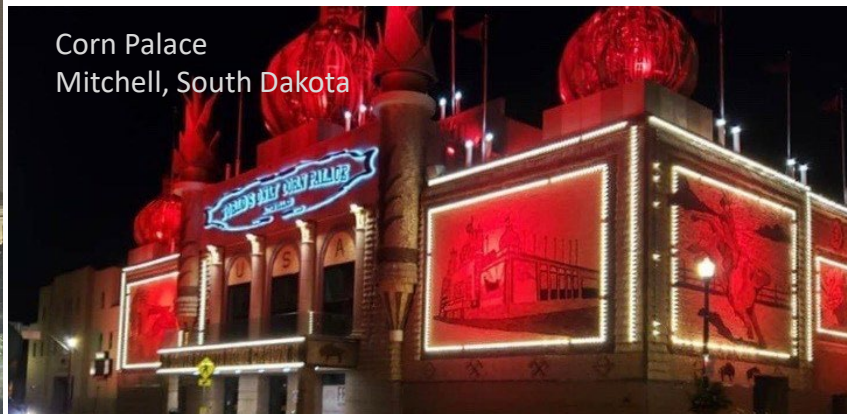
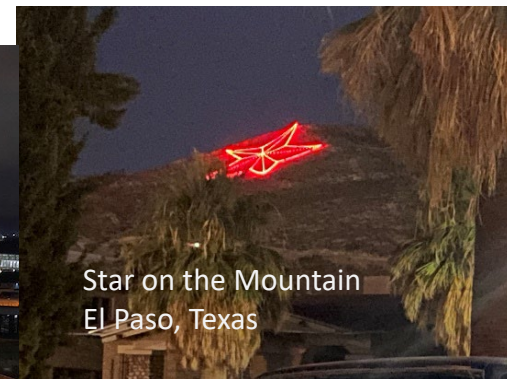
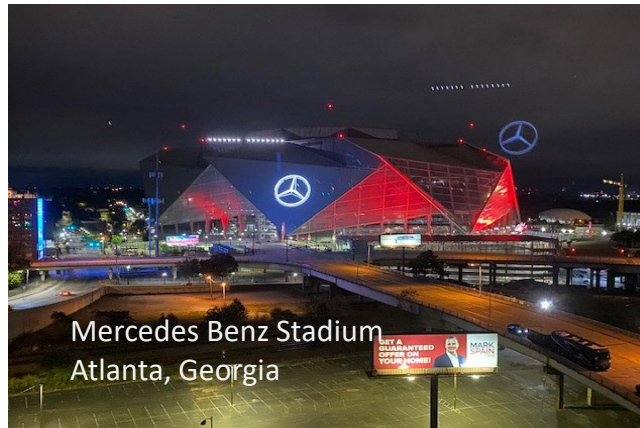
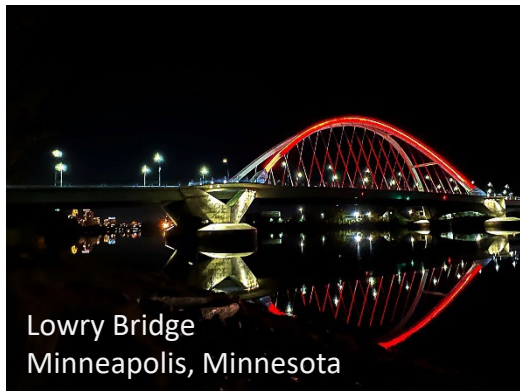


Go Red for Red Ribbon Week, October 23-31!

Support a drug-free life by lighting up buildings, landmarks, businesses, and bridges in red!

Post a photo on your social media platforms and tag #DEARedRibbon and #GoRed4RedRibbon



Red Ribbon Week, October 23-31

LIVING DRUG FREE

**RED
RIBBON
WEEK**
OCTOBER 23-31

Red Ribbon Week is the nation's oldest and largest drug use prevention awareness campaign.

Red Ribbon Week started after the death of DEA Special Agent Enrique "Kiki" Camarena, who in 1985 was brutally tortured and murdered by drug traffickers he was investigating in Mexico. After Kiki's death, people started wearing red ribbons to honor his sacrifice.

Today, millions of people celebrate Red Ribbon Week by wearing red ribbons, participating in community antidrug events, and pledging to live drug-free lives.

For more information and to access the Red Ribbon toolkit, visit www.dea.gov/redribbon.

