

RED RIBBON WEEK

OCTOBER 23-31



REMEMBERING
SPECIAL AGENT

ENRIQUE "KIKI" CAMARENA

2025 RED RIBBON WEEK Campus Video PSA Contest

Save the Date

September 8 - November 3

Eligible entrants are colleges and universities.

First Place Winner receives:

- \$5,000 to support the campus's drug misuse prevention efforts
- Trip for one to NASPA's Strategies Conference (January 14-17, 2026, Chicago, Illinois)

Second Place Winner receives \$3,000

Third Place Winner receives \$1,000

On September 8 full contest rules available at
www.campusdrugprevention.gov/psacontest



SAMHSA
Substance Abuse and Mental Health
Services Administration